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EMAIL SUBJECT LINE: Apply Today: Live Más Scholarship for Taco Bell Restaurant Employees

Hi [X],

The Live Más Scholarship is now open! In Spring 2024, the Foundation will award \$10 million in scholarships, including \$2 million exclusively to Taco Bell team members. Apply today and let the Foundation fuel your future.

What: The [Live Más Scholarship](#) helps students ages 16-26 pursue their educational goals and career aspirations – no matter their passion. The Live Más Scholarship empowers the next generation of leaders to ignite change in their communities and beyond. This scholarship is for students planning on or currently attending a university, a community college, or a vocational school. All you have to do is create and submit a video about your passion. That means no essays, no test scores, and no right or wrong answers.

When: You must apply by January 3, 2024, at 5:00 p.m. PST.

How: Create and submit a 2-minute video using a camera (phone, computer, tablet) and tell us about your passion. It could be a short film, animation, or just a simple selfie testimonial. This isn't about how well you can make a video; we want you to explain your passion and how you'll use it to make a difference. See eligibility and technical information [here](#).

Inspiration: [Check out](#) stories about recipients from past years. [Watch this video](#) to get inspired by Andrew German, a Taco Bell team member who recently received a \$25,000 Live Más Scholarship.

Apply [here](#) today!

Please don't hesitate to reach out with any questions. Good luck with your applications!

Thank you,

[Insert your name & contact information here]