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- In 2024, the Taco Bell Foundation will award \$2 million in Live Más Scholarships to Taco Bell team members. Applications open November 1, 2023. The Live Más Scholarship is for students planning on, or currently attending a university, a community college or a vocational school. All it takes to apply is a two-minute video about your passion, which you can record on a phone – no essays or test scores required. Team members are highly encouraged to apply at <http://www.livemasscholarship.com>.