



Live Más Scholarship Talking Points

- Let Taco Bell and the Taco Bell Foundation pay for your education
- We are awarding \$10 million in Live Más Scholarships in 2024
- Scholarship award amounts are \$5,000, \$10,000, and \$25,000
- Scholarships are for team members studying at a community college, university, or trade/vocational school
- Scholarship funds cover tuition and supplies
- Apply between November 1, 2023 and January 3, 2024
- All you have to do is make a two-minute video explaining what you are passionate about and how you'd like to create change
- Upload the video to www.LiveMasScholarship.com
- No essays, grades, test scores, or athletic ability required
- The Live Más Scholarship is unique because it can be renewed up to three times
- The money we raise through the Round Up Program supports Live Más Scholarships **for Consumers**, local grants to organizations in our community like Boys & Girls Clubs, and educational programming
- Taco Bell fundraises year-round through the Round Up program
- Email tacobellfoundation@tacobell.com with questions